

**Congregation Beth Emeth Shofar
Newsletter Advertisement Rates**

Thank you for your interest in advertising in the *Shofar*. The *Shofar* is a 20-page publication, 8-1/2 x 11 ", with a current circulation of approximately 450 persons/families.

Advertisement sizes and rates:

	Size (live area)	Annual Rate	Single Insertion Rate
Business Card – b/w	3.5" x 2", horizontal layout	\$150	\$42
Quarter Page – b/w	3.25" x 4.75", vertical layout	\$225	\$65
Half Page – b/w	7" x 4.75", horizontal layout	\$445	\$125
Full Page – b/w	7" x 9.5", vertical layout	\$875	N/A

Notes:

- ⤴ Billing is annual, in advance.
- ⤴ Artwork must be received by the 5th of the month before the ad is to begin.
- ⤴ Rates are subject to change periodically
- ⤴ Please e-mail camera-ready artwork (PDF preferred) to: shofarads@bethemeth.org
- ⤴ If you have questions about artwork or layout, please contact shofarads@bethemeth.org

Please complete the form below and mail it with your check to:

Congregation Beth Emeth
Attn: Shofar Ad Sales
12523 Lawyers Road
Herndon, VA 20171

Your Information:

Your name: _____

Business or Organization: _____

Billing address: _____

E-mail address: _____

Telephone: () _____

Size of ad (check one): ___ Business Card ___ 1/4 page ___ 1/2 page ___ Full page

Date artwork submitted: _____ Month/Year Ad is to begin: _____